

Formed, almost accidentally, in a shared east LA lockout, the members of Clarion came together to write music together in late 2023. Anthony, Saya and Joseph had all had spent time in the local DIY scene of East Los Angeles and in 2024 decided to record the songs they had been writing in a quick three-day sprint. They implemented efforts like layering multiple amps in stereo, panned left to right with different tones, to create an illusion of two guitarists. They tried every idea that came to mind, allowing the songs to become fully realized instead of rushed. The result is an immersive and youthful mix of shoegaze, post-punk, and Japanese rock. These recordings became their debut EP, simply titled Clarion.

The song “Hello Juliet” from that EP quickly gained traction on TikTok when a fan-made video started to go viral. Of the song, singer and bassist Saya Oliva says “The song is about wanting to make it right with someone.” Guitarist Anthony Sanchez adds, “I ended up writing the riff and song after one of my best friends passed, and we weren't on the best of terms when it happened so the lyrics really reflect that feeling of regret, of wanting to start over.”

From there, they were catapulted from their local DIY scene to a much bigger stage. Signing with Broke Records in 2025, “Hello Juliet” continued to grow and find more listeners as it currently has more than 55 million streams across platforms. Opportunities to tour with artists like Violent Vira, Rehash, Mexican Slum Rats, and Mind’s Eye followed in 2025 as the band honed their live set and added touring member Javier Flores on drums. Intent on fully earning their touring stripes in 2026, they are heading out on the road supporting shoegaze legends Panchiko and embarking on their own national headline tour. As busy as they are, community is at the core of Clarion. You can still find them jumping onstage at their local Dennys for a sold out DIY show or hosting their annual Christmas charity benefit show in Pomona.

When they aren’t on tour, they’re back in the room where they started — jamming, debating, refining, and crafting a sound big enough to swallow the space around them. Off the success of their debut EP, they’ve released a handful of singles leading into *Blue Fairy*, their new EP out now..